



## Deliverable D8.2

### **WEBSITE**

[Version 1]

## DOCUMENT DETAILS

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CoCo is funded by the European Union's Horizon Europe - Research and Innovation programme (grant agreement No. 101181958). The project, started in November 2024, has a duration of three years.



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## ABOUT THE PROJECT: CO-CREATING COEXISTENCE

‘Co-creating coexistence: Advancing policies, practices, and stakeholder engagement for integrating wildlife and livestock into sustainable multi-functional landscapes in Europe’ (CoCo) is a research project designed to build the knowledge base necessary to identify future pathways that can reconcile the needs of pastoralists with those of wildlife in shared European landscapes.

Recovering wildlife populations can create challenges for rural professions, including extra costs and workload due to predation and damage mitigation as well as conflicts between stakeholders concerning wildlife management and the contested nature of relevant knowledge. This occurs in addition to existing socio-economic challenges concerning, for example, power, wealth, social capital, and gender and diversity. Some of the major obstacles to addressing these challenges are conflicts between stakeholders and the contested nature of relevant knowledge.

The CoCo project will tackle such challenges and transform the ongoing entrenched conflict to promote human-wildlife and cross-sectoral coexistence in multi-functional landscapes. To this end, a partnership of 18 research and stakeholder institutes and organisations across 12 European countries, will implement a multi-disciplinary and multi-actor approach aimed at co-creating knowledge with high legitimacy. Through eight work packages, a ‘Roadmap to Coexistence’ will be created with policy and practice recommendations.

The project will use methods as diverse as systematic reviews, field inspections, face-to-face interviews, focus groups, questionnaires and modelling. The project’s ambition is to collect original quantitative and qualitative data from at least 1000 pastoralists, 1000 hunters and 1000 landowners and qualitative data from stakeholders deployed in a comparative way across 12 countries. The insights stemming from the reviews, the analysis of new data, and the modelling will be integrated into policy recommendations for a better standardization, harmonization and integration of both pastoral and wildlife management systems.

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# 1 WEBSITE OVERVIEW

The project website has been set up at the following address: <https://cocoproject.eu/>.

This document briefly describes the website. More information on the communication channels can be found in D8.1.

## 1.1 PURPOSE

As described in D8.1, the CoCo website is undoubtedly a key tool for dissemination and communication activities. This section analyses the website structure, design and development, which represents the main public presence of CoCo. The main objective of the website is to establish links with relevant stakeholders; connect with the general public and also inform the audience about the project's objectives, progress, activities, news and updates, as well as the CoCo project developments and results. To achieve this, the project team will be providing the interested bodies and stakeholders with regular updates about the project, by sharing relevant materials such as newsletters, publications or webinars.

The CoCo website has been designed and developed by adelphi as part of the dissemination activities foreseen under Task 8.2 'Website'. To create and build the project website, adelphi incorporated the colours of the CoCo logo and used images from the different case study countries.

## 1.2 CONTACT

A project newsletter and contact form has been built into the website to facilitate exchange with interested stakeholders.

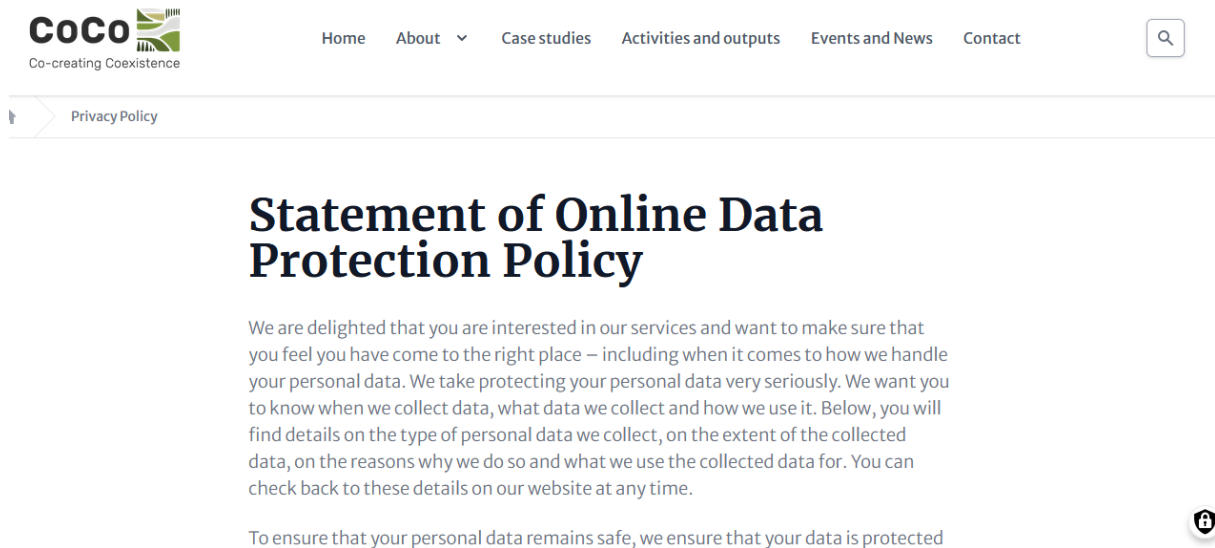
## 1.3 HOSTING

The project website has been created as a subsidiary site of the adelphi website on drupal. Using a subsidiary site will allow the site to be maintained easily during and beyond the life of the project as it is linked to the existing company system. The drupal CMS is relatively simple to update and maintain and allows rapid updates from the project team.

## 1.4 PRIVACY POLICY AND LEGAL NOTICE

Following legal requirements in Germany and across the EU, the website describes the [data protection policy](#) for users.





**CoCo**  
Co-creating Coexistence

Home About Case studies Activities and outputs Events and News Contact

Privacy Policy

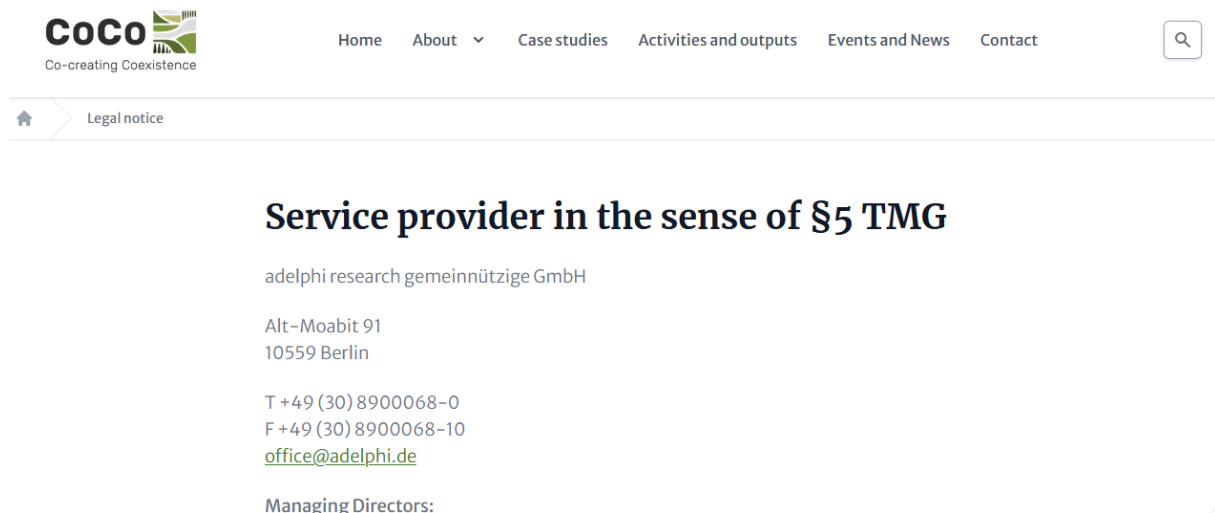
## Statement of Online Data Protection Policy

We are delighted that you are interested in our services and want to make sure that you feel you have come to the right place – including when it comes to how we handle your personal data. We take protecting your personal data very seriously. We want you to know when we collect data, what data we collect and how we use it. Below, you will find details on the type of personal data we collect, on the extent of the collected data, on the reasons why we do so and what we use the collected data for. You can check back to these details on our website at any time.

To ensure that your personal data remains safe, we ensure that your data is protected

Figure 1. Data protection page

The [legal notice](#) explains the responsibilities for management of the website.



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Home About Case studies Activities and outputs Events and News Contact

Legal notice

## Service provider in the sense of §5 TMG

adelphi research gemeinnützige GmbH

Alt-Moabit 91  
10559 Berlin

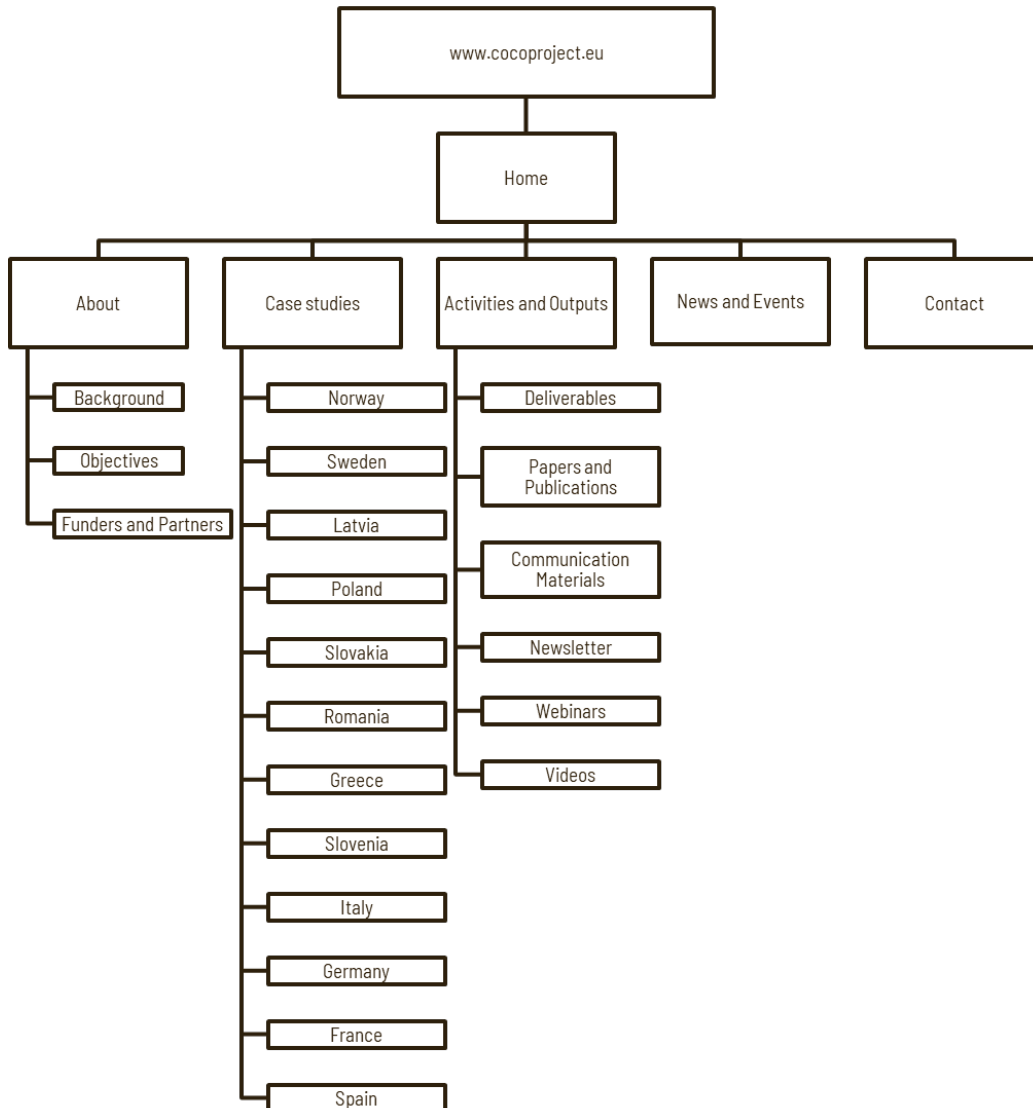
T +49 (30) 8900068-0  
F +49 (30) 8900068-10  
[office@adelphi.de](mailto:office@adelphi.de)

Managing Directors:

Figure 2. Legal notice page

## 1.5 MAIN CONTENT

*Figure 3. CoCo Website structure.* Figure 3 shows the initial navigation structure of the CoCo website, designed to best represent the project's concept and background, materials, activities, events and news as well as the project results. This structure is established at the start of the project (parts are hidden on the launch where information is still lacking). Updates to the structure may be made depending on the project team and stakeholder needs.

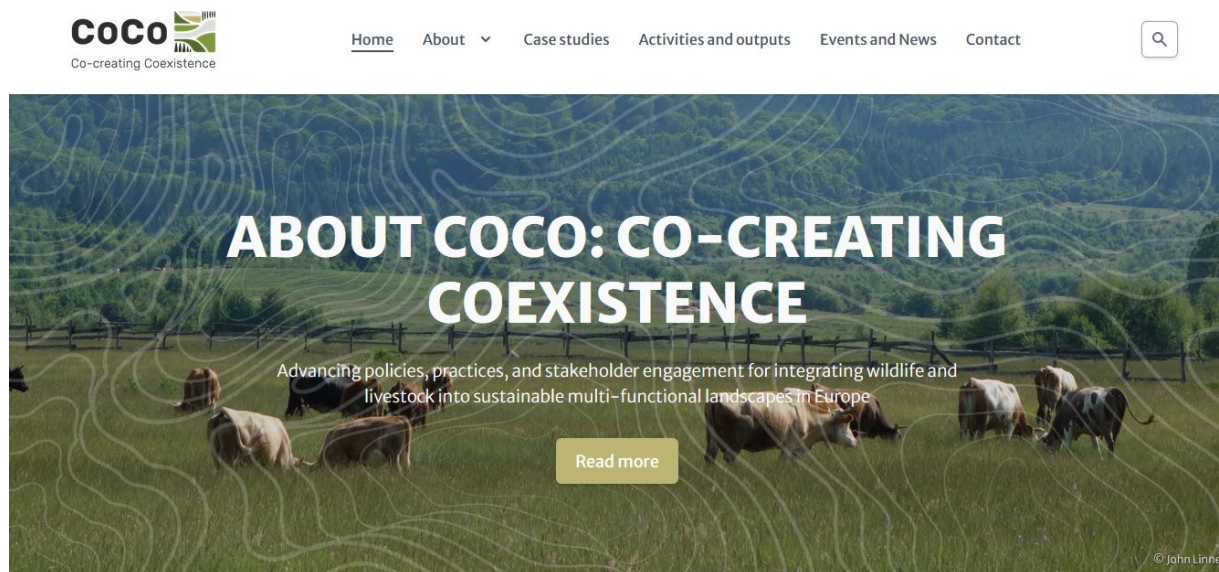


*Figure 3. CoCo Website structure.*

## 1.6 DESIGN

The website follows the developed project visual identity (see D8.1) with the same colours and look. Photos of landscapes covered by the project are used to illustrate the website. The website aims to have a modern feel and look without being intimidatingly designed to ensure that it reaches the key audience targeted by the project.

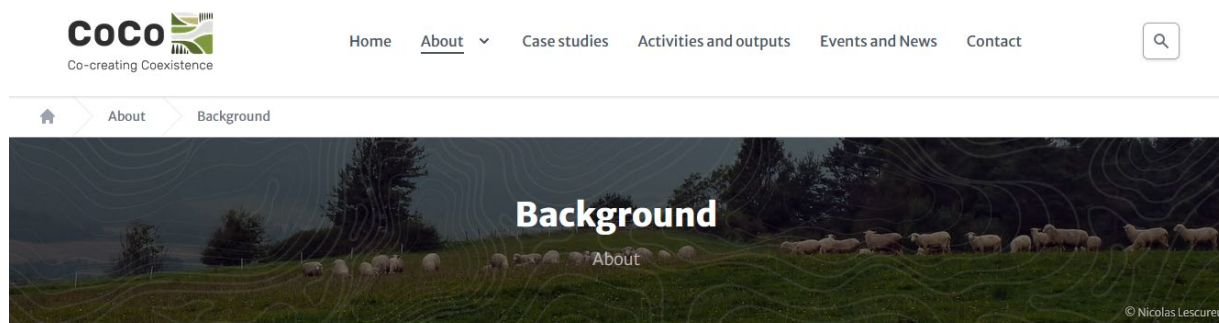
## 2 SCREENSHOTS OF THE WEBSITE.



### Objectives

The CoCo project brings together different kinds of knowledge—from science,

Figure 4. Home page of the website



Pastoralism (extensive, outdoors livestock raising) and High Nature Value farming (extensive farming systems which bring significant biodiversity benefits) are important but threatened land use systems in Europe. Compared with other land uses, they bring significant benefits for wildlife and across Europe, preserve important habitat and species. Often relationships between these types of land use and wildlife can be benign or mutually reinforcing. However, this is not to say that there are no challenges.

Historically, both pastoralists and wildlife shared the same spaces, but by the late 19th century, European wildlife was greatly reduced as farming generally intensified. The 20th century saw the recovery of wild herbivores, aided by sustainable hunting and compromises among land users. With the increase in prey, large carnivores such as wolves, have returned naturally expanding back into some of their old range. Certain of these species may compete with pastoralist and HNV farming systems and cause significant damages e.g. damage to crops from wild boar or deer and depredation of livestock by wolves or bears. Their return has sparked polarized social

Figure 5. About page

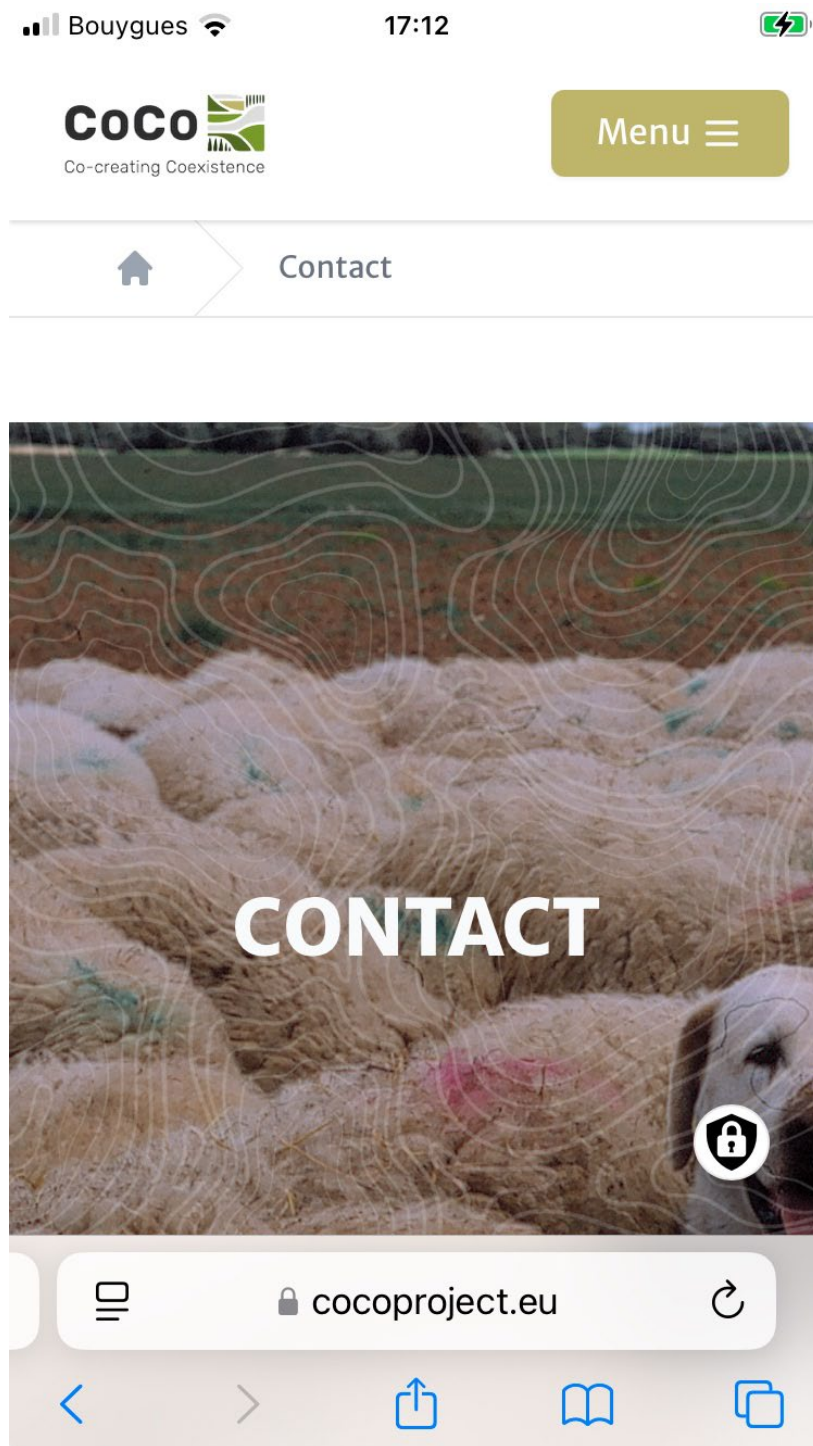


Figure 6. Contact page (from smart phone)